Jan 1, 2022 - Dec 31, 2022

## **Pages**

1. /

2. /webmail-email

3. /blackboard

4. /webapps

5. /majors

6. /admissions

9. /graduate

10. /academics

11. /masters-programs

12. /graduate-studies

13. /undergraduate

15. /Career-services

16. /commencement

17. /academic-advisement-center

20. /master-arts-forensic-psychology

14. /students

18. /minors

19. /faculty-staff

22. /user/login

24. /housing

26. /applynow

28. /student-life

23. /about-john-jay

25. /visitthecampus

27. /application-deadlines

21. /tuition-financial-aid

7. /undergraduate-studies

8. /academic-calendar

All Users 100.00% Pageviews

**Explorer** 

Analytics

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February 2022	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 202

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Page						Pageviews 1	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value

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16,657,434

100.00% (16,657,434)

% of Total:

3,001,265

2,180,803

(13.09%)

752,239

(4.52%)

664,460

306,668

220,964

202,268

(1.21%)

187,485

(1.13%)

185,737

(1.12%)

183,415

160,498

(0.96%)

158,110

156,762

133,325

(0.80%)

119,470

116,999

108,191

(0.65%)

101,760

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95,373

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87,690

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86,761

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81,825

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76,990

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61,744

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7,009,762

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1,204,051

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912,699

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329,889

268,199

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81,979

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73,496

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65,059

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64,733

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Avg for View:

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184,483

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50,943

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29.	/undergraduate-tuition-fees	<b>61,367</b> (0.37%)	<b>23,434</b> (0.33%)	00:00:52	<b>4,933</b> (0.12%)	0.38%	19.63%	\$0.00 (0.00%)
30.	/contact-financial-aid	<b>56,406</b> (0.34%)	<b>25,157</b> (0.36%)	00:01:37	<b>19,001</b> (0.47%)	0.86%	33.90%	\$0.00 (0.00%)
31.	/prospective-students	<b>55,488</b> (0.33%)	<b>23,367</b> (0.33%)	00:00:17	<b>2,437</b> (0.06%)	0.32%	6.48%	\$0.00 (0.00%)
32.	/jay-express-services-and-em-call-center	<b>53,837</b> (0.32%)	<b>22,568</b> (0.32%)	00:01:04	<b>14,196</b> (0.35%)	0.74%	22.83%	\$0.00 (0.00%)
33.	/tuition-fees-payments	<b>53,742</b> (0.32%)	<b>22,520</b> (0.32%)	00:00:12	<b>5,567</b> (0.14%)	0.60%	6.75%	\$0.00 (0.00%)
34.	/commencement-ceremony-information	<b>52,172</b> (0.31%)	<b>21,687</b> (0.31%)	00:01:13	<b>9,358</b> (0.23%)	0.95%	31.33%	\$0.00 (0.00%)
35.	/master-arts-criminal-justice	<b>51,460</b> (0.31%)	<b>19,745</b> (0.28%)	00:00:38	<b>4,733</b> (0.12%)	1.16%	16.17%	\$0.00 (0.00%)
36.	/apply-freshman	<b>50,013</b> (0.30%)	<b>21,913</b> (0.31%)	00:01:17	<b>5,161</b> (0.13%)	1.02%	33.57%	\$0.00 (0.00%)
37.	/master-arts-forensic-mental-health-counseling	<b>48,766</b> (0.29%)	<b>18,782</b> (0.27%)	00:00:42	<b>7,339</b> (0.18%)	0.83%	16.20%	\$0.00 (0.00%)
38.	/scholarships	<b>47,760</b> (0.29%)	<b>21,360</b> (0.30%)	00:01:30	<b>13,892</b> (0.34%)	0.73%	31.96%	\$0.00 (0.00%)
39.	/commencement-events	<b>47,298</b> (0.28%)	<b>18,606</b> (0.27%)	00:00:37	<b>6,318</b> (0.15%)	0.54%	19.12%	\$0.00 (0.00%)
40.	/transcripts-0	<b>46,708</b> (0.28%)	<b>19,846</b> (0.28%)	00:01:27	<b>13,653</b> (0.33%)	0.33%	35.02%	\$0.00 (0.00%)
41.	/certificate-programs	<b>46,681</b> (0.28%)	<b>18,594</b> (0.27%)	00:00:09	<b>3,400</b> (0.08%)	0.57%	4.03%	\$0.00 (0.00%)
42.	/graduate-certificate-programs	<b>46,609</b> (0.28%)	<b>19,604</b> (0.28%)	00:01:07	<b>3,473</b> (0.09%)	0.62%	19.06%	\$0.00 (0.00%)
43.	/registrar	<b>42,242</b> (0.25%)	<b>17,888</b> (0.26%)	00:01:03	<b>10,031</b> (0.25%)	0.77%	23.53%	\$0.00 (0.00%)
44.	/doctoral-programs	<b>41,064</b> (0.25%)	<b>17,044</b> (0.24%)	00:00:15	<b>4,103</b> (0.10%)	0.59%	7.72%	<b>\$0.00</b> (0.00%)
45.	/general-admission-requirements	<b>40,049</b> (0.24%)	<b>17,089</b> (0.24%)	00:01:06	<b>6,300</b> (0.15%)	1.06%	22.46%	<b>\$0.00</b> (0.00%)
46.	/master-science-forensic-science	<b>38,378</b> (0.23%)	<b>14,675</b> (0.21%)	00:00:38	<b>6,493</b> (0.16%)	0.77%	18.00%	<b>\$0.00</b> (0.00%)
47.	/bursar	<b>36,552</b> (0.22%)	<b>16,129</b> (0.23%)	00:01:20	<b>11,229</b> (0.28%)	1.46%	30.52%	<b>\$0.00</b> (0.00%)
48.	/doctoral-program-psychology	<b>36,335</b> (0.22%)	<b>15,336</b> (0.22%)	00:01:02	<b>6,269</b> (0.15%)	0.78%	24.88%	<b>\$0.00</b> (0.00%)
49.	/employment-opportunities	<b>35,556</b> (0.21%)	<b>15,285</b> (0.22%)	00:01:24	<b>7,739</b> (0.19%)	0.21%	28.82%	<b>\$0.00</b> (0.00%)
50.	/john-jay-merchandise	<b>34,618</b> (0.21%)	<b>15,512</b> (0.22%)	00:01:08	<b>12,151</b> (0.30%)	0.56%	39.43%	<b>\$0.00</b> (0.00%)
51.	/apply-graduation	<b>34,451</b> (0.21%)	<b>15,167</b> (0.22%)	00:01:09	<b>7,106</b> (0.17%)	0.88%	26.64%	<b>\$0.00</b> (0.00%)
52.	/graduate-tuition-fees	<b>34,337</b> (0.21%)	<b>13,665</b> (0.19%)	00:01:00	<b>5,253</b> (0.13%)	0.25%	23.24%	<b>\$0.00</b> (0.00%)
53.	/master-science-digital-forensics-and-cybersecurity	<b>33,842</b> (0.20%)	<b>13,303</b> (0.19%)	00:00:35	<b>5,913</b> (0.14%)	1.26%	18.13%	<b>\$0.00</b> (0.00%)
54.	/help-desk	<b>33,708</b> (0.20%)	<b>14,658</b> (0.21%)	00:01:38	<b>8,666</b> (0.21%)	0.85%	30.95%	<b>\$0.00</b> (0.00%)
55.	/degree-works	<b>32,747</b> (0.20%)	<b>12,323</b> (0.18%)	00:01:09	<b>4,453</b> (0.11%)	0.99%	22.44%	<b>\$0.00</b> (0.00%)
56.	/student-organizations	<b>31,782</b> (0.19%)	<b>12,960</b> (0.18%)	00:01:25	<b>7,786</b> (0.19%)	1.04%	28.20%	<b>\$0.00</b> (0.00%)
57.	/navigate	<b>31,648</b> (0.19%)	<b>14,021</b> (0.20%)	00:01:26	<b>10,539</b> (0.26%)	0.39%	34.23%	<b>\$0.00</b> (0.00%)
58.	/commencement-awards	<b>29,897</b> (0.18%)	<b>12,934</b> (0.18%)	00:00:54	<b>5,169</b> (0.13%)	0.23%	23.51%	<b>\$0.00</b> (0.00%)
59.	/undergraduate-certificate-programs	<b>29,621</b> (0.18%)	<b>12,361</b> (0.18%)	00:00:29	<b>966</b> (0.02%)	2.17%	12.61%	<b>\$0.00</b> (0.00%)
60.	/bios	<b>29,415</b> (0.18%)	<b>11,262</b> (0.16%)	00:00:15	670 (0.02%)	0.59%	4.08%	\$0.00 (0.00%)
61.	/apply-transfer	<b>29,210</b> (0.18%)	<b>12,234</b> (0.17%)	00:01:22	<b>4,735</b> (0.12%)	1.07%	29.52%	\$0.00 (0.00%)
62.	/academic-program-requirements	<b>29,046</b> (0.17%)	<b>12,311</b> (0.18%)	00:01:04	<b>2,914</b> (0.07%)	0.44%	18.05%	\$0.00 (0.00%)
63.	/graduation-honors-and-awards	<b>28,057</b> (0.17%)	<b>11,693</b> (0.17%)	00:00:42	<b>3,855</b> (0.09%)	0.83%	16.70%	\$0.00 (0.00%)
64.	/directions-0	<b>27,357</b> (0.16%)	<b>12,253</b> (0.17%)	00:01:10	<b>5,780</b> (0.14%)	1.37%	31.18%	\$0.00 (0.00%)
65.	/career-services/internships	<b>26,912</b> (0.16%)	<b>11,570</b> (0.17%)	00:00:55	<b>4,317</b> (0.11%)	1.51%	22.93%	\$0.00 (0.00%)
66.	/freshmanrequirements	<b>26,625</b> (0.16%)	<b>11,362</b> (0.16%)	00:01:21	<b>6,965</b> (0.17%)	0.83%	27.98%	\$0.00 (0.00%)
67.	/online-bookstore	<b>26,496</b> (0.16%)	<b>11,549</b> (0.16%)	00:01:02	<b>7,441</b> (0.18%)	1.03%	33.66%	\$0.00 (0.00%)
68.	/ma-forensic-psychology-apply	<b>26,059</b> (0.16%)	<b>11,069</b> (0.16%)	00:01:12	<b>2,043</b> (0.05%)	0.55%	25.43%	<b>\$0.00</b> (0.00%)
69.	/ace-john-jay	<b>24,827</b> (0.15%)	<b>10,060</b> (0.14%)	00:00:38	<b>7,559</b> (0.19%)	0.57%	21.04%	\$0.00 (0.00%)
70.	/international	<b>24,683</b> (0.15%)	<b>10,205</b> (0.15%)	00:00:22	<b>2,113</b> (0.05%)	1.34%	9.14%	\$0.00 (0.00%)
71.	/COVID-19-Health-Safety-Guidelines	<b>22,858</b> (0.14%)	<b>9,999</b> (0.14%)	00:01:14	<b>4,411</b> (0.11%)	0.74%	27.75%	\$0.00 (0.00%)

76. /student-resources	<b>21,330</b> (0.13%)	<b>9,421</b> (0.13%)	00:00:52 2,410 (0.06%		16.82%	\$0.00 (0.00%)
77. /research	<b>21,286</b> (0.13%)	<b>9,306</b> (0.13%)	00:00:20 1,18 <sup>6</sup>		9.87%	\$0.00 (0.00%)
78. /doctoral-program-criminal-justice	<b>21,193</b> (0.13%)	<b>8,588</b> (0.12%)	00:00:41 2,673 (0.07%		19.74%	\$0.00 (0.00%)
79. /ma-jd-forensic-psychology-and-law-cuny-law-school	<b>21,132</b> (0.13%)	<b>7,994</b> (0.11%)	00:00:36 1,20: (0.03%		12.37%	\$0.00 (0.00%)
80. /courses-and-schedules	<b>20,950</b> (0.13%)	<b>8,054</b> (0.11%)	00:00:40 3,40 <sup>o</sup>		15.32%	\$0.00 (0.00%)
81. /emergency-funding	<b>20,908</b> (0.13%)	<b>9,058</b> (0.13%)	00:01:48 6,16 <sup>6</sup>		34.41%	\$0.00 (0.00%)
82. /undergraduate-curriculum	<b>20,432</b> (0.12%)	<b>8,943</b> (0.13%)	00:00:20 57 <sup>3</sup>		8.02%	\$0.00 (0.00%)
83. /course-enrollment-registration	<b>20,034</b> (0.12%)	<b>7,378</b> (0.11%)	00:00:43 3,68° (0.09%		16.86%	\$0.00 (0.00%)
84. /master-arts-international-crime-and-justice	<b>19,706</b> (0.12%)	<b>7,528</b> (0.11%)	00:00:41 2,084 (0.05%		16.31%	\$0.00 (0.00%)
85. /inserviceprograms	<b>19,678</b> (0.12%)	<b>8,706</b> (0.12%)	00:00:36 1,82 <sup>4</sup>		13.76%	\$0.00 (0.00%)
86. /marchingorder	<b>19,560</b> (0.12%)	<b>8,494</b> (0.12%)	00:00:45 1,163 (0.03%		17.16%	\$0.00 (0.00%)
87. /readmission	<b>19,297</b> (0.12%)	<b>8,176</b> (0.12%)	00:01:18 3,798 (0.09%		24.28%	\$0.00 (0.00%)
88. /baccalaureatemaster's-degree-programs	<b>19,190</b> (0.12%)	<b>8,381</b> (0.12%)	00:01:07 <b>4,51</b>		24.32%	\$0.00 (0.00%)
89. /identifications-cards	<b>19,111</b> (0.11%)	<b>8,009</b> (0.11%)	00:01:16 6,050 (0.15%		31.26%	\$0.00 (0.00%)
90. /major-resource-pages	<b>18,708</b> (0.11%)	<b>8,084</b> (0.12%)	00:00:23 2,666 (0.07%	0.0170	6.18%	\$0.00 (0.00%)
91. /overview-public-administration-programs	<b>18,363</b> (0.11%)	<b>7,343</b> (0.10%)	00:00:45 3,210 (0.08%		16.02%	\$0.00 (0.00%)
92. /bail-reform-conference	<b>18,182</b> (0.11%)	<b>8,041</b> (0.11%)	00:01:02 <b>7,57</b> 2		42.54%	\$0.00 (0.00%)
93. /general-education-requirements	<b>18,164</b> (0.11%)	<b>7,612</b> (0.11%)			20.02%	\$0.00 (0.00%)
94. /building-floor-plans-0	<b>18,117</b> (0.11%)	<b>7,544</b> (0.11%)			30.94%	\$0.00 (0.00%)
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72. /NYPDProgram

74. /deans-list

95. /summer-program

96. /onlineeducation

99. /human-resources

98. /newly-accepted-graduate-students

100. /forensic-psychology-major-resources

97. /master-public-administration-public-policy-and-administration

73. /academic-departments-and-interdisciplinary-programs

75. /webmail-email?utm\_agid=143479284604&creative=629207615923&device=c&placement=

**7,403** (0.18%)

1,149

(0.03%)

**6,262** (0.15%)

10,616

(0.26%)

00:00:51

00:00:17

00:01:06

00:00:27

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00:00:36

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00:01:38

4,254

(0.10%)

(0.02%)

**2,598** (0.06%)

3,848

(0.09%)

**3,888** (0.10%)

4,195

(0.10%)

925

\$0.00

(0.00%)

\$0.00

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**\$0.00** (0.00%)

\$0.00

26.41%

6.48%

30.76%

47.44%

1.04%

0.54%

0.94%

1.10%

0.84%

2.00%

0.54%

0.47%

1.06%

1.15%

27.49%

19.66%

19.00%

25.78%

19.22%

26.34%

Rows 1 - 100 of 45504

\$0.00

(0.00%)

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**\$0.00** (0.00%)

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