\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

(0.00%)

\$0.00

## **Pages**

3. /blackboard

4. /webapps

5. /majors

6. /admissions

8. /graduate

10. /academics

7. /undergraduate-studies

9. /academic-calendar

11. /masters-programs

12. /undergraduate

13. /graduate-studies

15. /Career-services

17. /academic-advisement-center

19. /master-arts-forensic-psychology

14. /students

16. /minors

18. /faculty-staff

21. /user/login

22. /housing

24. /applynow

23. /about-john-jay

25. /application-deadlines

27. /visitthecampus

28. /student-life

26. /undergraduate-tuition-fees

20. /tuition-financial-aid

Analytics

Jan 1, 2021 - Dec 31, 2022

0	All Users 100.00% Pageviews
Explorer	

<ul><li>Pageviews</li></ul>		
600,000		
400,000		
	2022	

		2	2022			
2	000,000					
	00,000					

Page	Pageviews 4	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>33,884,348</b> % of Total: 100.00% (33,884,348)	% of Total: 100.00%	Avg for View: 00:00:53	<b>8,198,168</b> % of Total: 100.00% (8,198,168)	<b>1.37%</b> Avg for View: 1.37% (0.00%)	<b>24.19%</b> Avg for View: 24.19% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)

(5.04%)

(4.05%)

672,860

(1.99%)

453,774

444,767

(1.31%)402,216

(1.19%)

393,703

(1.16%)

384,275

(1.13%)

344,157

(1.02%)

341,389

(1.01%)

334,518

277,984

(0.82%)

261,092

221,442

(0.65%)

219,327

206,914

(0.61%)

205,831

(0.61%)

188,894

(0.56%)

165,417

163,191

157,544

152,331

(0.45%)

150,682

(0.44%)

131,271

125,543

(0.37%)

121,405

(0.36%)

(0.39%)

(0.46%)

(0.48%)

(0.49%)

(0.65%)

(0.99%)

(1.34%)

1,371,921

2,447,666

1,936,195

(17.33%)

(13.71%)

754,804

553,190

252,569

178,314

174,847

(1.24%)

153,508

182,712

152,894

135,325

139,622

134,309

108,532

106,874

74,503

(0.53%)

90,680

(0.64%)

77,371

(0.55%)

76,602

(0.54%)

78,170

(0.55%)

51,996

(0.37%)

62,749

(0.44%)

66,858

(0.47%)

68,633

(0.49%)

65,385

(0.46%)

49,083

(0.35%)

48,208

(0.34%)

50,244

(0.36%)

(0.77%)

(0.95%)

(0.99%)

(0.96%)

(1.08%)

(1.29%)

(1.09%)

(1.26%)

(1.79%)

(3.92%)

(5.34%)

2,310,326

1,775,204

(28.18%)

(21.65%)

438,838

191,924

102,115

(1.25%)

50,525

(0.62%)

10,954

(0.13%)

42,375

(0.52%)

144,981

(1.77%)

16,850

(0.21%)

50,252

(0.61%)

23,036

(0.28%)

25,448

(0.31%)

15,874

(0.19%)

73,322

29,451

(0.36%)

52,681

(0.64%)

15,280

(0.19%)

33,964

(0.41%)

21,507

(0.26%)

31,826

(0.39%)

24,237

(0.30%)

15,391

(0.19%)

24,260

(0.30%)

40,640

(0.50%)

10,341

(0.13%)

19,054

(0.23%)

6,329

(0.08%)

(2.34%)

(5.35%)

00:00:49

00:01:16

00:01:45

00:00:57

00:01:21

00:00:18

00:00:12

00:00:41

00:01:07

00:00:12

00:00:24

00:00:29

00:00:17

00:00:33

00:01:03

00:01:49

00:01:26

00:00:30

00:00:37

00:00:30

00:00:35

00:01:19

00:00:25

00:00:17

00:01:02

00:00:51

00:01:07

00:00:24

1.34%

0.34%

0.26%

0.30%

0.46%

0.50%

0.79%

0.49%

0.54%

0.49%

0.48%

0.89%

0.50%

0.36%

1.17%

0.58%

0.58%

0.32%

0.52%

0.65%

0.28%

0.56%

0.90%

0.43%

0.48%

0.24%

0.86%

0.80%

23.75%

38.79%

39.06%

18.95%

27.91%

8.12%

4.03%

16.27%

38.91%

4.48%

9.59%

10.46%

8.13%

11.05%

27.71%

22.21%

23.96%

11.94%

15.93%

11.94%

13.57%

25.32%

12.79%

9.06%

25.90%

18.84%

24.95%

10.01%

1. /	Į.	<b>6,133,907</b> (18.10%)
2. /webmail-email	ĘJ.	<b>4,579,562</b> (13.52%)
3 /blackboard	(F)	1,707,706

7

7

Ą

Ą

7

P

Ą

P

P

7

Ą

Þ

7

P

P

Ą

Ą

P

Ą

Ą

P

P

P

P

P

29.	/prospective-students	₽	<b>118,278</b> (0.35%)	<b>49,826</b> (0.35%)	00:00:18	<b>5,591</b> (0.07%)	0.43%	6.36%	\$0.00 (0.00%)
30.	/jay-express-services-and-em-call-center	P	<b>117,309</b> (0.35%)	<b>48,305</b> (0.34%)	00:01:12	<b>30,468</b> (0.37%)	0.56%	23.90%	\$0.00 (0.00%)
31.	/commencement	Ð	<b>116,999</b> (0.35%)	<b>45,142</b> (0.32%)	00:00:37	<b>31,803</b> (0.39%)	0.41%	17.15%	\$0.00 (0.00%)
32.	/contact-financial-aid	Ð	<b>116,319</b> (0.34%)	<b>52,002</b> (0.37%)	00:01:41	<b>37,635</b> (0.46%)	0.61%	33.80%	\$0.00 (0.00%)
33.	/tuition-fees-payments	P	113,930 (0.34%)	<b>46,565</b> (0.33%)	00:00:12	<b>11,080</b> (0.14%)	0.49%	6.53%	\$0.00 (0.00%)
34.	/apply-freshman	P	<b>107,946</b> (0.32%)	<b>46,885</b> (0.33%)	00:01:17	<b>10,706</b> (0.13%)	1.03%	33.15%	\$0.00 (0.00%)
35.	/master-arts-criminal-justice	æ	<b>107,764</b> (0.32%)	<b>39,845</b> (0.28%)	00:00:38	<b>8,080</b> (0.10%)	0.92%	15.04%	\$0.00 (0.00%)
36.	/master-arts-forensic-mental-health-counseling	P	<b>103,313</b> (0.30%)	<b>38,479</b> (0.27%)	00:00:40	<b>14,479</b> (0.18%)	0.72%	15.19%	\$0.00 (0.00%)
37.	/scholarships	æ	<b>100,564</b> (0.30%)	<b>45,000</b> (0.32%)	00:01:32	<b>28,466</b> (0.35%)	0.64%	31.65%	\$0.00 (0.00%)
38.	/certificate-programs	P	<b>95,485</b> (0.28%)	<b>36,699</b> (0.26%)	00:00:08	<b>6,569</b> (0.08%)	0.44%	3.55%	<b>\$0.00</b> (0.00%)
39.	/graduate-certificate-programs	P	<b>93,845</b> (0.28%)	<b>39,067</b> (0.28%)	00:01:08	<b>6,623</b> (0.08%)	0.58%	18.59%	\$0.00 (0.00%)
40.	/transcripts-0	P	<b>92,223</b> (0.27%)	<b>39,952</b> (0.28%)	00:01:27	<b>27,178</b> (0.33%)	0.37%	34.57%	\$0.00 (0.00%)
41.	/general-admission-requirements	₽	<b>88,653</b> (0.26%)	<b>37,668</b> (0.27%)	00:01:06	<b>13,925</b> (0.17%)	0.69%	22.26%	<b>\$0.00</b> (0.00%)
42.	/doctoral-programs	æ	<b>86,269</b> (0.25%)	<b>34,829</b> (0.25%)	00:00:14	<b>7,879</b> (0.10%)	0.40%	6.58%	\$0.00 (0.00%)
43.	/registrar	Ø	<b>84,337</b> (0.25%)	<b>35,404</b> (0.25%)	00:01:02	<b>19,653</b> (0.24%)	0.64%	23.32%	\$0.00 (0.00%)
44.	/commencement-0	P	<b>84,199</b> (0.25%)	<b>30,040</b> (0.21%)	00:00:46	<b>19,406</b> (0.24%)	0.37%	19.44%	\$0.00 (0.00%)
45.	/master-science-forensic-science	P	<b>78,445</b> (0.23%)	<b>28,934</b> (0.20%)	00:00:38	<b>12,316</b> (0.15%)	0.58%	17.35%	<b>\$0.00</b> (0.00%)
46.	/doctoral-program-psychology	P	<b>73,465</b> (0.22%)	<b>30,694</b> (0.22%)	00:00:59	<b>12,135</b> (0.15%)	0.58%	23.80%	<b>\$0.00</b> (0.00%)
47.	/john-jay-merchandise	P	<b>72,610</b> (0.21%)	<b>32,527</b> (0.23%)	00:01:07	<b>25,275</b> (0.31%)	0.43%	39.61%	\$0.00 (0.00%)
48.	/graduate-tuition-fees	P	<b>72,490</b> (0.21%)	<b>28,166</b> (0.20%)	00:00:58	<b>10,703</b> (0.13%)	0.23%	22.30%	\$0.00 (0.00%)
49.	/master-science-digital-forensics-and-cybersecurity	P	<b>67,276</b> (0.20%)	<b>25,262</b> (0.18%)	00:00:34	<b>10,796</b> (0.13%)	0.92%	17.22%	\$0.00 (0.00%)
50.	/degree-works	P	<b>65,607</b> (0.19%)	<b>24,460</b> (0.17%)	00:01:08	<b>8,816</b> (0.11%)	0.77%	22.00%	\$0.00 (0.00%)
51.	/bursar	P	<b>65,285</b> (0.19%)	<b>28,484</b> (0.20%)	00:01:18	<b>19,241</b> (0.23%)	1.15%	29.24%	\$0.00 (0.00%)
52.	/apply-transfer	P	<b>64,467</b> (0.19%)	<b>27,124</b> (0.19%)	00:01:25	<b>10,741</b> (0.13%)	1.03%	29.85%	\$0.00 (0.00%)
53.	/employment-opportunities	P	<b>62,956</b> (0.19%)	<b>26,990</b> (0.19%)	00:01:12	<b>12,771</b> (0.16%)	0.25%	27.13%	<b>\$0.00</b> (0.00%)
54.	/bios	P	<b>62,589</b> (0.18%)	<b>23,199</b> (0.16%)	00:00:14	<b>1,244</b> (0.02%)	0.71%	3.93%	<b>\$0.00</b> (0.00%)
55.	/commencement-events	P	<b>62,475</b> (0.18%)	<b>24,504</b> (0.17%)	00:00:36	<b>7,571</b> (0.09%)	0.48%	18.65%	<b>\$0.00</b> (0.00%)
56.	/undergraduate-certificate-programs	P	<b>60,182</b> (0.18%)	<b>24,455</b> (0.17%)	00:00:30	<b>1,746</b> (0.02%)	1.37%	11.98%	<b>\$0.00</b> (0.00%)
57.	/academic-program-requirements	₽	<b>59,944</b> (0.18%)	<b>25,400</b> (0.18%)	00:01:04	<b>5,531</b> (0.07%)	0.43%	17.63%	<b>\$0.00</b> (0.00%)
58.	/apply-graduation	₽	<b>59,303</b> (0.18%)	<b>26,030</b> (0.18%)	00:01:11	<b>12,622</b> (0.15%)	0.83%	27.30%	<b>\$0.00</b> (0.00%)
59.	/student-organizations	P	<b>58,817</b> (0.17%)	<b>24,431</b> (0.17%)	00:01:27	<b>14,285</b> (0.17%)	0.82%	28.15%	<b>\$0.00</b> (0.00%)
60.	/career-services/internships	P	<b>58,425</b> (0.17%)	<b>24,775</b> (0.18%)	00:00:55	<b>9,067</b> (0.11%)	0.95%	22.66%	<b>\$0.00</b> (0.00%)
61.	/freshmanrequirements	æ	<b>56,915</b> (0.17%)	<b>23,852</b> (0.17%)	00:01:21	<b>14,508</b> (0.18%)	0.58%	27.17%	\$0.00 (0.00%)
62.	/ma-forensic-psychology-apply	P	<b>56,430</b> (0.17%)	<b>23,857</b> (0.17%)	00:01:07	<b>4,342</b> (0.05%)	0.64%	24.82%	\$0.00 (0.00%)
63.	/online-bookstore	Ð	<b>56,029</b> (0.17%)	<b>24,264</b> (0.17%)	00:01:02	<b>15,480</b> (0.19%)	0.66%	33.25%	<b>\$0.00</b> (0.00%)
64.	/fall-2021-planning	Ð	<b>54,133</b> (0.16%)	<b>23,848</b> (0.17%)	00:01:26	<b>9,841</b> (0.12%)	0.44%	28.26%	<b>\$0.00</b> (0.00%)
65.	/help-desk	Ð	<b>53,560</b> (0.16%)	<b>23,245</b> (0.16%)	00:01:34	<b>13,314</b> (0.16%)	0.72%	30.41%	\$0.00 (0.00%)
66.	/commencement-ceremony-information	Ð	<b>53,553</b> (0.16%)	<b>22,283</b> (0.16%)	00:01:12	<b>9,484</b> (0.12%)	0.94%	30.93%	\$0.00 (0.00%)
67.	/international	Ð	<b>52,331</b> (0.15%)	<b>21,260</b> (0.15%)	00:00:21	<b>3,806</b> (0.05%)	1.03%	7.96%	\$0.00 (0.00%)
68.	/academic-departments-and-interdisciplinary-programs	Ð	<b>46,594</b> (0.14%)	<b>18,760</b> (0.13%)	00:00:17	<b>2,312</b> (0.03%)	0.81%	6.14%	\$0.00 (0.00%)
69.	/directions-0	P	<b>46,335</b> (0.14%)	<b>20,752</b> (0.15%)	00:01:09	<b>9,771</b> (0.12%)	0.89%	30.81%	\$0.00 (0.00%)
70.	/ma-jd-forensic-psychology-and-law-cuny-law-school	P	<b>46,250</b> (0.14%)	<b>16,937</b> (0.12%)	00:00:35	<b>2,440</b> (0.03%)	0.88%	11.86%	\$0.00 (0.00%)
71.	/graduation-honors-and-awards	P	<b>45,577</b> (0.13%)	<b>18,735</b> (0.13%)	00:00:42	<b>6,367</b> (0.08%)	0.72%	16.92%	\$0.00 (0.00%)

75. /doctoral-program-criminal-justice	<b>44,969</b> (0.13%)	<b>18,093</b> (0.13%)	00:00:35	<b>4,740</b> (0.06%)	1.11%	16.80%	<b>\$0.00</b> (0.00%)
76. /undergraduate-curriculum	<b>44,958</b> (0.13%)	<b>19,324</b> (0.14%)	00:00:19	<b>1,160</b> (0.01%)	1.29%	7.53%	<b>\$0.00</b> (0.00%)
77. /ace-john-jay	<b>44,779</b> (0.13%)	<b>17,879</b> (0.13%)	00:00:38	<b>13,491</b> (0.16%)	0.59%	20.72%	<b>\$0.00</b> (0.00%)
78. /deans-list	<b>44,695</b> (0.13%)	<b>18,155</b> (0.13%)	00:01:06	<b>13,034</b> (0.16%)	0.84%	31.33%	\$0.00 (0.00%)
79. /major-resource-pages	<b>43,607</b> (0.13%)	<b>17,808</b> (0.13%)	00:00:25	<b>6,339</b> (0.08%)	0.43%	5.66%	\$0.00 (0.00%)
80. /emergency-funding	<b>43,036</b> (0.13%)	<b>18,649</b> (0.13%)	00:01:41	<b>12,869</b> (0.16%)	0.75%	33.64%	<b>\$0.00</b> (0.00%)
81. /research	<b>42,862</b> (0.13%)	<b>18,638</b> (0.13%)	00:00:20	<b>2,345</b> (0.03%)	1.52%	9.28%	<b>\$0.00</b> (0.00%)
82. /master-arts-international-crime-and-justice	<b>42,105</b> (0.12%)	<b>15,689</b> (0.11%)	00:00:41	<b>4,199</b> (0.05%)	0.74%	15.72%	<b>\$0.00</b> (0.00%)
83. /readmission	<b>42,094</b> (0.12%)	<b>17,664</b> (0.13%)	00:01:17	<b>8,293</b> (0.10%)	0.75%	24.76%	<b>\$0.00</b> (0.00%)
84. /general-education-requirements	<b>41,573</b> (0.12%)	<b>16,786</b> (0.12%)	00:01:25	<b>5,647</b> (0.07%)	0.54%	19.32%	<b>\$0.00</b> (0.00%)
85. /baccalaureatemaster's-degree-programs	<b>41,530</b> (0.12%)	<b>17,918</b> (0.13%)	00:01:12	<b>9,515</b> (0.12%)	1.14%	23.74%	<b>\$0.00</b> (0.00%)
86. /NYPDProgram	<b>41,403</b> (0.12%)	<b>17,418</b> (0.12%)	00:00:51	<b>12,650</b> (0.15%)	0.80%	24.88%	<b>\$0.00</b> (0.00%)
87. /course-enrollment-registration	<b>41,006</b> (0.12%)	<b>15,598</b> (0.11%)	00:00:46	<b>7,437</b> (0.09%)	0.27%	17.53%	<b>\$0.00</b> (0.00%)
88. /graduate-prospective	<b>38,442</b> (0.11%)	<b>17,076</b> (0.12%)	00:00:21	<b>5,497</b> (0.07%)	2.08%	17.88%	<b>\$0.00</b> (0.00%)
89. /inserviceprograms	<b>38,283</b> (0.11%)	<b>17,041</b> (0.12%)	00:00:30	<b>3,007</b> (0.04%)	0.61%	11.72%	<b>\$0.00</b> (0.00%)
90. /navigate	<b>38,087</b> (0.11%)	<b>16,767</b> (0.12%)	00:01:26	<b>12,528</b> (0.15%)	0.34%	33.09%	<b>\$0.00</b> (0.00%)
91. /master-public-administration-public-policy-and-administration	<b>37,922</b> (0.11%)	<b>14,680</b> (0.10%)	00:00:41	<b>5,283</b> (0.06%)	0.44%	18.59%	<b>\$0.00</b> (0.00%)
92. /accepted-freshmen-students	<b>37,592</b> (0.11%)	<b>15,483</b> (0.11%)	00:01:11	<b>9,037</b> (0.11%)	0.77%	26.33%	\$0.00 (0.00%)
93. /honors-program	<b>36,908</b> (0.11%)	<b>14,791</b> (0.10%)	00:00:39	<b>9,823</b> (0.12%)	0.33%	16.33%	\$0.00 (0.00%)
94. /newly-accepted-graduate-students	<b>36,796</b> (0.11%)	<b>15,013</b> (0.11%)	00:01:35	<b>8,122</b> (0.10%)	0.62%	25.08%	<b>\$0.00</b> (0.00%)
95. /undergraduate-prospective	<b>36,126</b> (0.11%)	<b>15,634</b> (0.11%)	00:00:22	<b>706</b> (0.01%)	1.31%	7.61%	<b>\$0.00</b> (0.00%)
96. /overview-public-administration-programs	<b>36,103</b> (0.11%)	<b>14,130</b> (0.10%)	00:00:42	<b>5,975</b> (0.07%)	0.52%	15.07%	<b>\$0.00</b> (0.00%)

**45,317** (0.13%)

**45,185** (0.13%)

**45,047** (0.13%)

7

-P

-P

-[7]

P

-[7]

P

**35,659** (0.11%)

**35,452** (0.10%)

**35,148** (0.10%)

34,288

(0.10%)

**13,888** (0.10%)

**15,017** (0.11%)

**14,012** (0.10%)

12,698

(0.09%)

72. /commencement-awards

74. /undergraduate-financial-aid

97. /courses-and-schedules

100. /master-arts-human-rights

99. /major-advisement-and-resources

98. /onlineeducation

73. /student-resources

**19,317** (0.14%)

**19,761** (0.14%)

**19,532** (0.14%)

**7,355** (0.09%)

**5,562** (0.07%)

**9,794** (0.12%)

0.51%

1.00%

0.62%

22.61%

17.16%

24.57%

00:00:58

00:00:51

00:01:09

00:00:42

00:00:34

00:00:18

00:00:37

**5,272** (0.06%)

**1,672** (0.02%)

**4,373** (0.05%)

**\$0.00** (0.00%)

**\$0.00** (0.00%)

**\$0.00** (0.00%)

**4,391** (0.05%) (0.00%)

0.44%

1.86%

0.38%

0.39%

15.25%

19.20%

5.43%

14.83%

Rows 1 - 100 of 84356

\$0.00 (0.00%)

**\$0.00** (0.00%)

**\$0.00** (0.00%)

\$0.00